



**BIG**  
**SHELLZ**  
**ENTERTAINMENT**

**BSFE**



# INTRODUCTION

BSE is a leading end-to-end music technology platform, providing Artists and their teams the technology and resources needed to expand their business on a global scale.



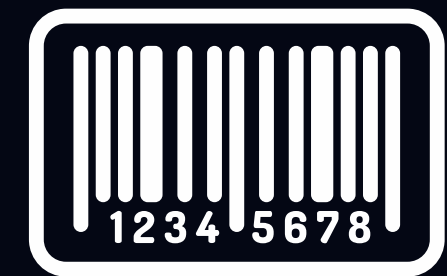
# AUDIO AND VIDEO DISTRIBUTION

From upload to distribution, our platform provides the infrastructure needed to streamline content and metadata delivery to ensure it meets partner specifications.



## *Release Calendar*

Schedule releases months in advance and up to a couple days before release



## *ISRC & UPC*

We Provide complimentary UPC and ISRC codes for every release.

# REACH GLOBAL AUDIENCES



BSE is partnered with more than 200 leading digital service providers including Vevo, Spotify, Apple Music, and Youtube

qobuz Qobuz

Music Choice

TikTok

Peloton

Vybn

Boomplay

Resso

AMI Entertainment

Tencent

KKBOX

Ayoba

NetEase Cloud Music

Audible Magic

Anghami

AWA

iHeartRadio

Audiomack

Apple Music

SiriusXM

Tidal

BMAT

ROXi

Slacker Radio

Mixcloud

ACRCloud

TurnKey

Gaana

GTL

7digital

TouchTunes

Facebook Music

JioSaavn

Deezer

Shazam

Soundtrack Your Brand

SoundCloud

Amazon Music

Pretzel Rocks

YouTube Music

Napster

Jaxsta

iMusica

Monytize

Keefe

Riff

Pandora

Gracenote

JPay

UFC Ultimate Sound

Triller

Snapchat

Trebel

SoundExchange

Spotify





# ROYALTY CENTER

Pay collaborators with ease through our automated accounting system that allows users to distribute royalties among all stakeholders



Automatic Monthly  
Royalty Payments



Label Recoupments  
Cash Advances



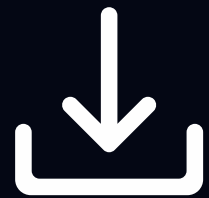
Detailed Earnings  
Reports





# ANALYZE PERFORMANCE METRICS

*Filter down from the overall label level to specific content to analyze your performance metrics from any desktop or mobile device*



**Downloadable Performance Reports**



**Lifetime Streaming & Download Analytics**



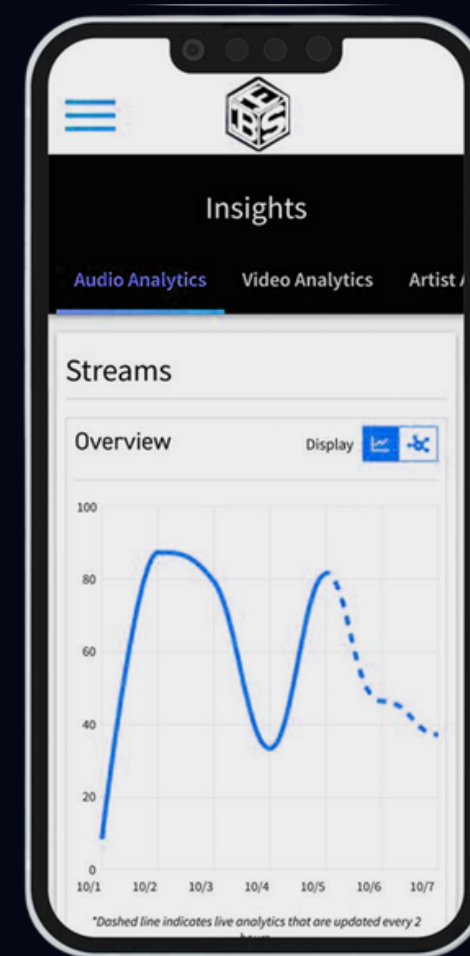
**Demographic Breakdowns**

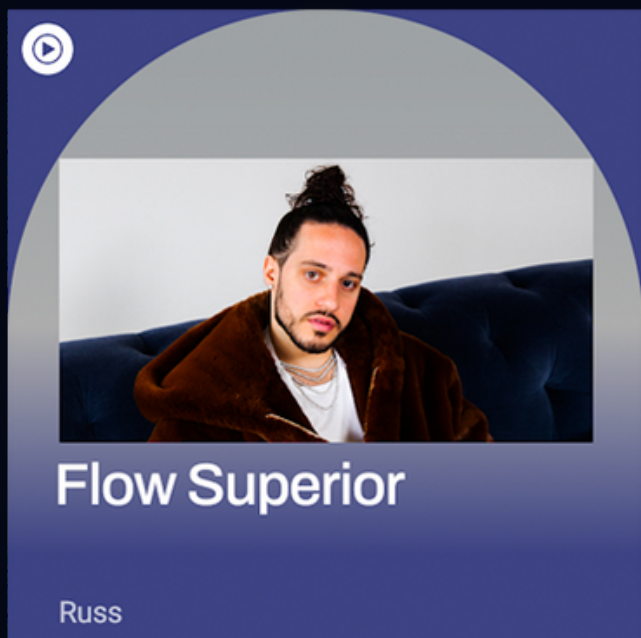
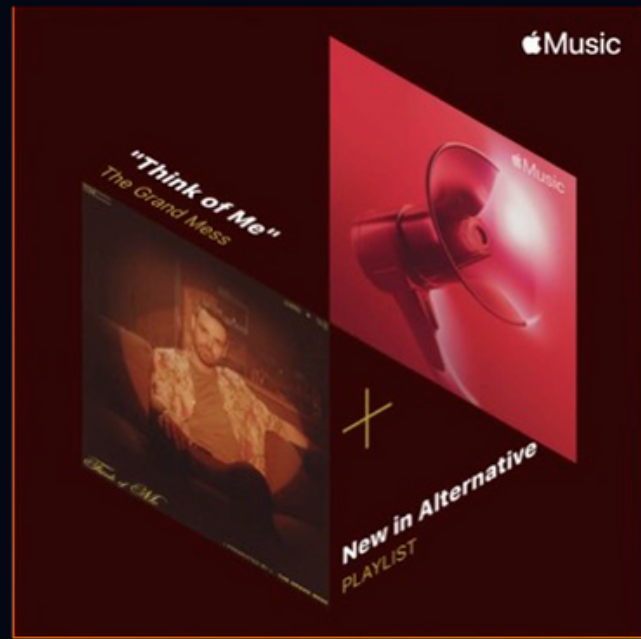


**Playlist Analytics**



**Creator Analytics**





# LABEL SERVICES



1 DIGITAL & OUT OF HOME ADVERTISING

2 CONTENT CREATION & WEB DESIGN

3 INFLUENCER MARKETING

4 DIGITAL ENGAGEMENT

5 PR & PROMOTION

6 PITCH STRATEGY & PLAYLISTING



**BMI**



**ascap**

**THE MLC**

**MECHANICAL  
LICENSING  
COLLECTIVE**

# COLLECT ON COMPOSITIONS

ASSERT YOUR COMPOSITION RIGHTS BY FILLING OUT REQUIRED COMPOSER AND PUBLISHER METADATA AND ENSURING COLLECTION ON MECHANICAL, PERFORMANCE, SYNC, AND PRINT FOR SONGWRITERS AND PUBLISHERS, WORLDWIDE.

- REGISTRATION AND LICENSING (PRO, CMO & MRO)
- ROYALTY COLLECTION





# GET YOUR MUSIC FEATURED

**BSE offers Sync Services, providing your music with the opportunity to be featured in film, TV, video games, etc.**



## *Exclusive Opportunities*

Leverage our exclusive destination partnerships to feature your content in film & television.



## *Royalty Collection*

Collect the revenue generated from your featured content from one centralized platform.





**FOR MORE INFORMATION  
EMAIL US AT**

**[INFO@BIGSHELLZENTERTAINMENT.COM](mailto:INFO@BIGSHELLZENTERTAINMENT.COM)**